



THE LAW SOCIETY  
OF SINGAPORE

# The Singapore Law Gazette

An Official Publication of the Law Society of Singapore



# mediakit

Your Monthly Access to All Lawyers in Singapore

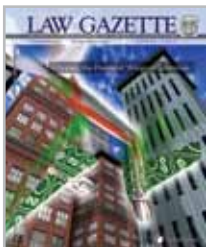
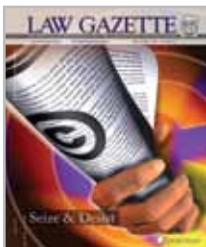
Published by



LexisNexis®

an

# introduction



**The Singapore Law Gazette (SLG)**, an official publication of the Law Society of Singapore, has a controlled distribution of over 5,000 in Singapore.

Published monthly by LexisNexis since 2000, the publication covers the most up-to-date and topical legal features, analysis and developments, and is distributed exclusively to members of the Law Society of Singapore, courts, libraries, NUS law school and associations, government departments, as well as a large pool of corporate counsel.

## Targeted Audience

Lawyers work, live and breathe the law. They need to stay informed, ahead of developments and cannot afford the risk of falling behind. Lawyers must, inevitably, turn to their local law journals and magazines for the latest industry events, developments, as well as discussions and opinions written by their peers, established senior lawyers, or other esteemed legal experts.

To date, the SLG has maintained its position as the most sought-after legal journal in Singapore, with an overwhelming 88% of the readers citing it as a 'must-read' cover to cover legal journal. The SLG has also enjoyed a high retention rate of 64% of past issues kept for reference.

The SLG has recently extended its non-legal contents to cover such areas as business, financial and risk management, and gained popularity among the region's leading business consultancy firms as a forum for sharing their professional knowledge with the legal sector. The SLG thus presents the perfect opportunity to reach out not only to the legal community, but also their high-profile business partners.

With its proven record of highly consistent circulation and elite readership, the SLG offers unique marketing opportunities for advertisers and sponsors.

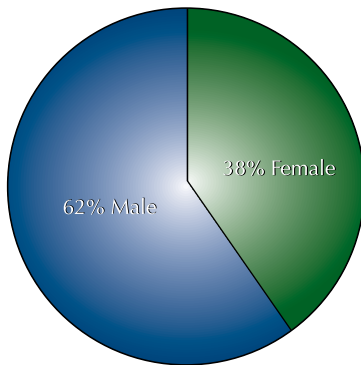
## Distribution

The Law Gazette is circulated to 5,000 readers every month, including:

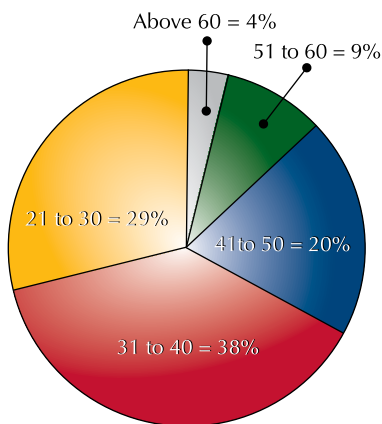
- More than 3,800 practising lawyers in Singapore (Law Society Members)
- Above 500 non-members (Supreme Court, Subordinate Courts, the Attorney General's Chambers, other government departments, libraries, overseas Bar Associations, NUS & NTU)
- Above 500 foreign lawyers and corporate legal counsel based in Singapore

# every issue is packed with...

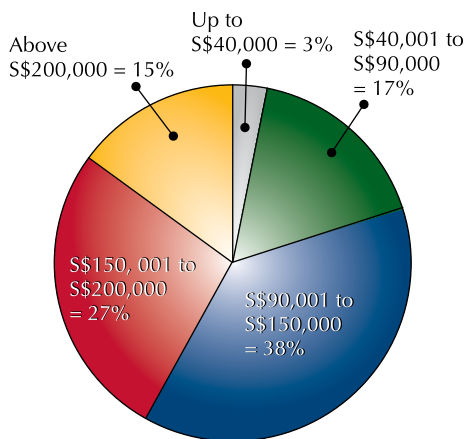
## Readership Profile



## Age Profile



## Income Level



## President's Message

- A monthly message from the President of the Law Society of Singapore

## News

- Current developments and key industry events
- Analysis of new Practice Directions and developments
- Law Society Council Rulings and updates
- Relevant legal news and developments in the region
- Diary of events

## Features

- Trailblazing articles on topical issues governing the Singapore legal fraternity
- Current and incisive features on changes in case law and legislation
- Regular interviews with practitioners

## Columns

- In-depth discussions on Practice Management issues
- Light-hearted moments in the course of legal practice, often including humorous snippets from the courts as well as the lawyers themselves

## Legal Updates

- The latest in case digests
- New Acts and Subsidiary Legislation passed in parliament
- Disciplinary Committee Reports

## Lifestyle

- Reviews of restaurants, entertainment and travel
- Reviews of consumer products befitting the practitioners' interests

## Notices

- List of new lawyers called to the Bar as well as movements of lawyers
- Formation of firms and changes in firms' addresses and names
- Information on Wills

## Appointments

- Foreign and local career opportunities targeting both in-house positions and practising lawyers



## Readership Profile

- Niche, Extremely Targeted Audience
- High Disposable Income
- Professionally Qualified
- Well Travelled
- High Profile



# advertising rates

All amounts are in Singapore Dollars and subject to 7% GST for Singapore Bookings and Billings

## Display Section

Double Page Spread (DPS)
Outside Back Cover (OBC)
Inside Front Cover (IFC)
Inside Back Cover (IBC)
Opposite Contents
Full Page
1/2 Page Horizontal
1/2 Page Vertical
Advertorial

## Four Colour

<b>1x</b>
\$5,000
\$3,600
\$3,400
\$3,000
\$3,000
\$2,800
\$1,600
\$1,600
\$2,800 per page

**Specified Position: \$200 Premium**

## Electronic Direct Mailer

Available upon request

## Website Advertising

Available upon request

## Appointments

Full Page
1/2 Page Horizontal

## Four Colour

<b>1x</b>
\$2,200
\$1,300

A fee of **\$S150** will be applicable for design work if the completed ready-for-print material is not provided by the advertiser.

## Loose Inserts

Up to 20g (280 x 210mm)
Oversize

\$3,300
Price on application

**DPS, OBC  
IFC, IBC  
Full Page  
(Bleed)**  
220 x 290mm

**Appointments  
Full Page**  
245 x 175mm

**1/2 Page  
Horizontal**  
120 x 175mm

**1/2 Page  
Vertical**  
245 x 85mm

**Double Page Spread  
(Bleed)**  
290 x 430mm

## Booking Deadline

Please call or e-mail to enquire.

## Material Deadline

Please call or e-mail to enquire.

Every care will be taken to protect advertisers' material, but we will not be held responsible for material held in custody for more than six months.

## Material Requirements

Colour-separated screened positives emulsion side down with progressive proofs and mechanicals.

Screen: 150–175 lpi

Binding: Perfect Binding

High Resolutions: (CMYK) PDF file with fonts embedded (300dpi)

Cover paper: 260gsm

Content pages: 105gsm Wood Grain

Trim Size: 280 x 210mm

Text Area: 260 x 190mm

## Artwork Film and Colour Separations

The Publisher can create materials for advertisers. Rates available upon request.

## Direct Mail

Rates available upon request.

## Payment Terms

Payment to be made within 30 days from invoice. Invoice will be mailed with magazine upon publication.

## Cancellations

All bookings are accepted under LexisNexis standard terms & conditions, which are available upon request.

Please note that cancellation fees will be imposed based on the following:

- 50% of the advertisement fee if cancellation is effected within two weeks of the booking deadline of the month
- 75% of advertisement fee if cancellation is effected within one week of the booking deadline of the month
- 100% of advertisement fee if cancellation is effected within two days of the booking deadline of the month

For more enquiries, kindly contact us at  
**Tel: 6349-0172 or email: [slg@lexisnexis.com](mailto:slg@lexisnexis.com)**

